

ADS

BANNER/IN-STREAM

No	Ad Placement	Model Buy	Size	Rate card 2016	File Format
Duration					
1	Slide banner	Price per Week	960*480	10,000,000	JPEG / GIF/ FLASH
2	Wide skyscraper (Right/Left)	Price per week Share 2	160*600	15,000,000	
3	Top Banner		728 *90	10,000,000	
4	Pause		1280*720	10,000,000	
5	Overlay		728 *90	8,000,000	

Video in-stream		Size	Rate card 2016	File format
6	Pre-roll/mid-roll skip at 5s	960 * 480	50,000	FLV, MP4, Vast Tag
7	Pre-roll/mid-roll full view 15s		70,000	
8	Pre-roll/mid-roll full view 30s		100,000	

Liên hệ đăng quảng cáo>>

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