

ONLINE ADVERTISING RATES 2019

(Effective from January 1st, 2019 - Including 10% VAT)

MODE	SIZE		Unit: VNĐ/ month		
	Pixel	Share	Home page	Group I (Economy, Life & Style)	Group II (Society, Sport, Environment)
Top banner	650x80	3	30,000,000	22,500,000	15,000,000
		1	60,000,000	45,000,000	30,000,000
Right banner	300x160	3	25,500,000	19,125,000	12,750,000
		1	51,000,000	38,250,000	25,500,000
Centre banner	650x80	3	15,000,000	11,250,000	7,500,000
		1	30,000,000	22,600,000	15,000,000
Video clip/ Photo slides	300x250	1	36,000,000	27,000,000	18,000,000
Bottom Banner	650x80	1	10,000,000	7,500,000	5,000,000
Brand-infor	link		10,000,000	NA	NA
Sponsored link	30 characters max, font size 10		1,000,000	850,000	750,000

II. bizhub.vn; ovietnam.vn

MODE	SIZE		Unit: VNĐ/ month		
	Pixel	Share	Home page	Group I (Banking, Property, Market)	Group II (News, BizGuide, Tech)
Top banner	650x80	3	25,000,000	15,000,000	10,000,000
		1	45,000,000	30,000,000	20,000,000
Right banner	300x160	3	19,100,000	12,800,000	8,500,000
		1	38,200,000	25,600,000	17,000,000
Centre banner	650x80	3	11,300,000	7,500,000	5,000,000
		1	22,600,000	15,000,000	10,000,000
Video clip/ Photo slides	300x250	1	24,000,000	16,000,000	10,500,000
Bottom Banner	650x80	1	7,500,000	5,000,000	3,500,000
Sponsored link	30 characters max, font size 10		1,000,000	850,000	750,000

Requirements:

- Format file: GIF, JPG, FLASH 3 frames max, Size 200k
- Hypertext Link: Advertisers must provide the web address (URL) to which they want their banner ad linked. Please note that only one URL will be accepted.

SALES DEPARTMENT

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